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Synopsis

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-- Bob Blitzer has inspired thousands of students with his engaging approach to mathematics, making this beloved series the #1 in the market. Blitzer draws on his unique background in mathematics and behavioral science to present the full scope of mathematics with vivid applications in real-life situations. Students stay engaged because Blitzer often uses pop-culture and up-to-date references to connect math to students' lives, showing that their world is profoundly mathematical.

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Book Information

Series: Blitzer Precalculus Series

Hardcover: 1200 pages

Publisher: Pearson; 5 edition (February 17, 2013)

Language: English

ISBN-10: 0321900510

ISBN-13: 978-0321900517

Product Dimensions: 8.9 x 1.8 x 11.1 inches

Shipping Weight: 5.9 pounds

Average Customer Review: 4.2 out of 5 stars 368 customer reviews

Best Sellers Rank: #161,099 in Books (See Top 100 in Books) #103 in Books > Science & Math

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Customer Reviews

Bob Blitzer is a native of Manhattan and received a Bachelor of Arts degree with dual majors in mathematics and psychology (minor: English literature) from the City College of New York. His unusual combination of academic interests led him toward a Master of Arts in mathematics from the University of Miami and a doctorate in behavioral sciences from Nova University. Bob is most energized by teaching mathematics and has taught a variety of mathematics courses at Miami-Dade College for nearly 30 years. He has received numerous teaching awards, including Innovator of the Year from the League for Innovations in the Community College, and was among the first group of recipients at Miami-Dade College for an endowed chair based on excellence in the classroom. Bob has written Intermediate Algebra for College Students, Introductory Algebra for College Students, Essentials of Intermediate Algebra for College Students, Introductory and Intermediate Algebra for College Students, Essentials of Introductory and Intermediate Algebra for College Students, Algebra for College Students, Thinking Mathematically, College Algebra, Algebra and Trigonometry, Precalculus, and Trigonometry all published by Pearson.

This book was about 30-40 cheaper than offered on my university's website, it is expensive but needed for a course. I looked for this book on other websites and provided the best deal. I am in still in the class but this book is doing its purpose.

Bought this to use w/ WGU's pre-calculus/trigonometry course. It works well, but I still need to watch Youtube videos for some extra help.

Too disjointed in the organization of topics, concepts. Problem sets were good!

Size of book seems daunting, but once you get into it and see the in-depth examples and explanations you will understand why it is so large. You will find it a treat and asset if your professor is using this book. Thank goodness shipping was so quick - arrived just in time for first day of class. You might like the companion solutions manual. Worked-problems are very easy to follow.

Just as described, the way it should be.

Its the books I needed!!

excellent condition

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